



# MOAH UPDATE

February 2021  
Number 89

*Invention & Technology*  
1750 - 1950

## A Silly Story

By Ken Kormanak

One of the smaller artifacts stored at our warehouse in San Carlos is a small, round, tin container. The yellow and white label shows that it was made by General Electric, Schenectady, New York. The label further identifies it as part of G.E.'s Organosilicon Products division. The name on the tin is Bouncing Putty. When the container is opened, it reveals a creamy substance with a slightly slick/oily appearing surface. As we look further into the history of this item, we discover that it is the original predecessor of a children's product we know today as Silly Putty.

The origins of the development of this product were, however, not for fun but for war. At the beginning of World War II, Japan was on a path to capture assets for its plans to provide resources. As Japan had few natural resources, it had to import most everything to keep its economy supplied with raw materials. Emulating Western countries, Japan embarked



*The original material did not have Silly Putty's characteristic pink color; it was more of an off-white.*

on a plan to colonize neighboring countries and control their resources for its own use. Rubber-producing countries, such as Indonesia and Malaya (now called Malaysia), were part of Japan's strategy to gain control of their strategic raw material – rubber. As World War II began, all rubber products were rationed, as they were needed for the war effort to make tires, gas masks, boots, and other important items.

As the U.S. was shut out from receiving raw rubber from these countries controlled by Japan, the government began funding research programs to develop synthetic rubber compounds to relieve the shortage. Companies like Dow Corning and General Electric were enlisted to work on development of rubber substitutes.

*See A Silly Story, Page 5.*

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## From Our President

Jim Wall



### Supporting Our Community

The Museum of American Heritage has always been part of the Palo Alto community or, in a wider scope, part of the Bay Area Peninsula community. But that is only if you prefer “neighborhood” as the synonym you choose for “community.” If, however, you prefer “group” or “association” as a more appropriate synonym, then we are part of the global museum community, or even the broader education community.

Every grant application the museum applies for, and every grant report we generate, has a question that asks: How are we serving the community? Or how are we strengthening “our” community? Worldwide, every museum’s success is measured, in part, by what it contributes to its community.

So I would like to talk about ways in which MOAH contributes, including ways that you may not be aware of or haven’t given much thought to. We do pride ourselves on our support of both our neighborhood and our fellow museums. That support tends to fall in one of two categories: use of the collection artifacts, and use of the museum property.

As you know, our primary asset is our collection of vintage technology. And we loan out that collection to support our fellow organizations so that they can use it to educate their visitors. We provide not just artifacts but, oftentimes, the information and story cards that put them in context. This allows organizations with limited or no artifacts to create educational displays for their guests. The loan of artifacts is not just limited to other museums; we loan to local businesses, high schools, and historical societies as well. We have even recently loaned some artifacts for a photo shoot for the TNT television show *The Alienist* (an early 1900s psychological drama series). The use of our collection is our most significant method of supporting our community.



Artifacts on loan to  
*The Alienist*

Sometimes we are gifted items that don’t fit our collection; possible reasons are they cannot be defined as technology or they are too recent to meet our target time frame (up to 1960). But some of these items are

See *From Our President*, Page 9.

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Frank Livermore 1919-2000

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## From Our Executive Director

Allison Wong



### Back to Business

Starting fresh with a brand new year is always great, but especially so after the events of last year. 2020 was challenging for all of us but I am proud that when we had to change course, we adapted to our new environ-

ment and became even more resourceful and creative.

Although we had to cancel most of the programming of last year, MOAH launched enhanced virtual benefits to bring interesting content directly to your home. We launched “Keeping Up with MOAH,” a bimonthly email with archived exhibits, latest news, historic articles, featured artifacts and more. It was one way to keep connected with our members as it is now an added benefit of MOAH membership. We also had our first virtual, on-demand summer concert, sharing links of all of our performers who could not perform due to the pandemic.

Last year, we were closed for six months, which seemed like an eternity given that we are typically closed only two months out of the year for exhibit installation. In efforts to stay accessible to our community, we re-opened the outdoor exhibits and gardens in the summer for approximately five weeks. We did however have to close a few weekends due to the poor air quality caused by the wildfires. Shortly after we re-opened the outdoor museum, we were able to open the indoor museum on September 25 with not one but two new exhibitions.

At the same time, we also re-opened to a new world. MOAH had been meeting to discuss re-opening plans long before we knew we could re-open. Plans were set into motion early in the summer to ensure safety of the staff, volunteers, members, visitors and the general public. We implemented one-way traffic through most parts of the museum, required face masks for everyone entering the museum, increased janitorial services, provided hand sanitizer and abided by the 25% visitor capacity limits set by the County of Santa Clara. We continue to have enhanced COVID-19 protocols to keep you safe. No one knows how long the pandemic will last, but one thing is sure – MOAH cares about your wellbeing and will continue to provide you with a safe visitor experience. I thank you for your support, and I hope to see you at MOAH soon.

February 2021

## Volunteer Opportunities for 2021

MOAH is on the lookout for curious and active adult volunteers. We have a variety of jobs that can provide you with some fun and rewarding volunteer experiences while you meet and work with interesting people. There is also the possibility of task-based volunteering, allowing you to help us on your own schedule. For more information about volunteering at MOAH, please contact us at 650-321-1004 or [admin@moah.org](mailto:admin@moah.org).

### Gallery Assistant

Are you looking for a weekend volunteer position that requires only an occasional 2.5 to 4 hour commitment? Would you like to be part of MOAH’s exciting exhibits and share your knowledge? We are looking for Gallery Assistants to take occasional shifts on Fridays, Saturdays or Sundays either from 11:00AM to 1:30PM or from 1:30PM to 4:00PM. This is one area in which MOAH can really use your help!

### Garden Volunteer

How about participating in the restoration and maintenance of a historic garden, while getting some fresh air and exercise and meeting some interesting people? MOAH’s Garden Team is looking for additional personnel to help with both heavy and light garden duties. No experience is needed.

### Handyperson

Are you the sort of person who enjoys building or repairing things? Would you like to use your skills to restore artifacts at MOAH’s warehouse or to help keep the Williams House in good working order? We can always use an extra set of hands and an additional kit of tools.

### Exhibits Team Member

Do you love to work with others on creating educational and entertaining displays and exhibits? Do you have a passion for history? How about being a part of MOAH’s Exhibits Team? We mount several exhibits each year and are looking for team members to assist with all aspects of research, development, and installation.

### Publicity and Public Relations Team Member

Are you interested in communications and public relations? Do you wish more people knew about all of MOAH’s great services? How about working with our Publicity Team to get the word out to our community?

### Special Events Volunteer

Do you love to get involved with special events, fund-raisers, and parties? Do you like the excitement of working with a team to plan and execute theme-based functions? How about being a Special Events Volunteer for MOAH?

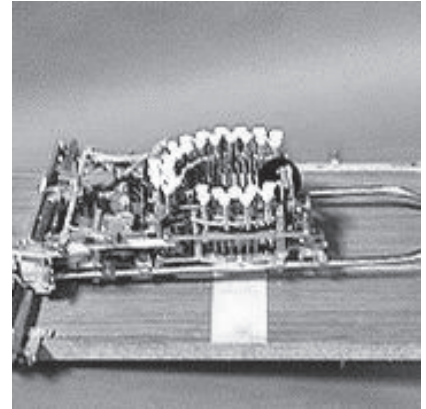
# Current Main Gallery Exhibit

## *Frank's Cabinet of Curiosities: Celebrating 30 Years*

Closing February 21, 2021

If you haven't seen *Frank's Cabinet of Curiosities: Celebrating 30 Years*, make sure you come visit. The last day to see our 30th anniversary exhibition is Sunday, February 21, 2021. This exhibit celebrates the original collection of our founder, Frank Livermore. See the artifacts that inspired Frank to open up his very own "Smithsonian West." Thanks to Frank's ingenuity and foresight, MOAH now has over 8,000 artifacts in its collection.

On display is a variety of curious artifacts, including film cameras, radios, sewing machines, survival items, adding machines, typewriters, office supplies and more. Come see what's in Frank's cabinet! Also included in this exhibit are the story of how MOAH started and various photos from the museum's past.



*Frank's musical typewriter*

# Special Exhibit

## *Film Cameras & Photography*

Closing early Spring 2021

At the turn of the 20th century, the Kodak Brownie camera was introduced and revolutionized amateur photography. It was sold for \$1.00 (the equivalent of \$30.99 today) and was supported by robust advertising focused at all ages. The major marketing campaign worked — over 150,000 models were shipped in the Brownie's first year of production. With an affordable and easy-to-use camera available to the general population, photography made the transition from the studio to everyday life. The line continued to be popular for many years and contributed to Kodak's dominant position in the photography industry for decades.

120 years after Kodak sparked the boom in picture-taking for the masses, MOAH opened a special exhibit celebrating cameras and camera accessories throughout the years. There are just a few weeks left to check it out, so swing by the doctor's examination room in the Williams House to make sure you are able to see some popular cameras from years past. While you're there, you can also learn about the historic relationship between artists and Polaroid, the dawn of photojournalism, and early image manipulation techniques.





## A Silly Story, continued from front page.

Around 1943, both companies hit on the idea of reacting boric acid with silicone oil to produce a substance that had rubber-like properties and a few additional, unique ones. This substance was non-toxic, stretched farther than regular rubber, did not get moldy, and had a high melting point. On the negative side, it did not have all the properties necessary to replace rubber itself and was eliminated in their research program for such a use. It looked as though this scientific endeavor had reached a dead end.

Moving forward to 1949, Ruth Fallgatter owner of the Block Shop Toy Store in New Haven, Connecticut, came across the Bouncing Putty. Working with a marketing consultant, she decided to put it in a clear case and market it as a toy. It sold well, but Ruth felt she would not pursue marketing the product more aggressively. However, it sold very well; in fact, the only product outselling it that year was a box of hexagonal Crayola crayons selling for \$0.50.

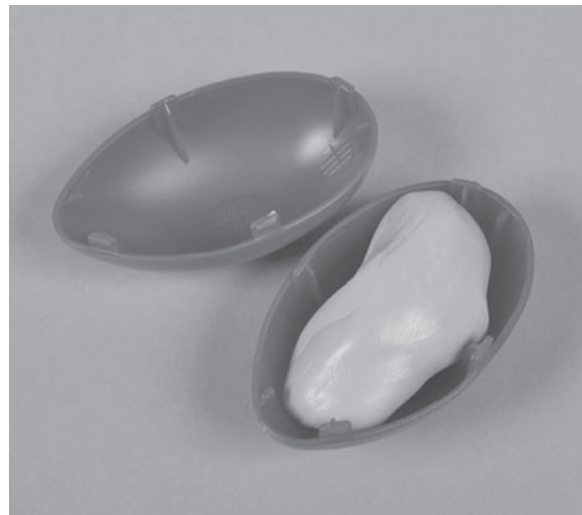
The consultant, Peter Hodgson, felt more strongly about the product's potential. He personally was deeply in debt but borrowed \$147 to buy a batch of the putty to pack into plastic 1 oz. egg-shaped containers and sell it for \$1.00. He also renamed it Silly Putty. Why use an egg? It was spring, and Easter was approaching, so he thought it might be a clever one-off gimmick to market the product that way. Sales were slow, but then a writer for New Yorker magazine saw the toy in a Doubleday bookstore and mentioned the product in the "Talk of the Town" section. Over 250,000 of the eggs were sold in just three days after the article was published.

Moving along to 1951, another war, this time in Korea, nearly put Peter out of business. Silicone was a strategic war material at that time and was severely rationed. Using his last remaining inventory of 1,500 pounds of the product, he was able to hold on until the end of rationing a year later, and he resumed production of Silly Putty.

Initially, Silly Putty was sold as a novelty item to adults. By 1955, with the advent of the baby boomers and children's television shows, a new market geared towards children began. In 1957, Hodgson produced the first TV commercial for Silly Putty, airing on the Howdy Doody Show and Captain Kangaroo. Further expansion of the product was made in 1961 to Europe and even the Soviet Union. Then in 1968, Silly Putty went into space aboard the lunar orbiting mission with the Apollo 8 astronauts to secure their tools in zero gravity.

Peter Hodgson died in 1976, and a year later Binney & Smith, the makers of Crayola crayons, acquired the rights to Silly Putty. At the time of his death, his estate was valued at over \$140 million, which would be over \$590 million today. Three hundred million eggs have been sold to-date and sales are still going strong.

Not bad for a "product failure" that survived two wars. Not really so silly after all.



*The use of an egg-shaped container was a brilliant marketing decision.*

**YOU CAN HAVE  
HOURS AND HOURS OF FUN**  
with

A vintage advertisement for Silly Putty designed to look like a comic book page. At the top, it says "YOU CAN HAVE HOURS AND HOURS OF FUN with Silly Putty". Below that, it reads "THE WONDER TOY OF THE TWENTIETH CENTURY". The main section is titled "Can You" and contains four panels with illustrations and text: 1. "Take it to the streets to see what the folks are saying about it!" (illustration of a car). 2. "Will not pull exactly get used to the fact about it!" (illustration of a person pulling on the putty). 3. "Some might say it's sticky but it's so tame the whole world loves it!" (illustration of a person holding a putty ball). 4. "It does regard it as a secret code!" (illustration of a person holding a putty ball). To the right of these panels is a large illustration of an egg-shaped container labeled "Silly Putty". Below the panels, it says "Well... Silly Putty" and "Silly Putty Mfg. Co. Inc. New Haven, Conn., U.S.A.".

**WHY YOU CAN EVEN PICK UP PICTURES LIKE THESE**  
**AND**  
**S-T-R-E-T-C-H**  
**THEM INTO**  
**SOMETHING**  
**EVEN FUNNIER**

An illustration of two children, a girl and a boy, stretching a rectangular picture of themselves. The picture is being pulled apart, making the figures inside look distorted and elongated.

**YOUR MOM WILL BE GLAD TO KNOW THAT YOU CAN DO ALL OF THESE THINGS**  
**WITH NEW Silly Putty AND IT WILL NOT STICK OR STAIN**

You can buy it where you bought this Comic Magazine

**Nothing ELSE IS Silly Putty**

*How many hours of fun did you have with Silly Putty?*

# MOAH Will Make You Cringe

MOAH's extensive collection spans innovation and technology in all fields of endeavor, from kitchen appliances to farm equipment, from cash registers to pinball machines, from radios to soda dispensers. Among these items are several that might seem weird or even disturbing.

MOAH's president, Jim Wall, was scheduled to deliver a lecture entitled Cringeworthy and Bizarre Artifacts in May of 2020. Of course, all of MOAH's planned lectures had to be postponed due to the Coronavirus pandemic. In the meantime, Jim produced a YouTube video to give viewers a preview of two of the artifacts he will cover when MOAH's ability to host lectures resumes.

The first item Jim presents in the video is the Lebenswecker ("Life Awakener" in English), invented in Germany in 1848 by Carl Baunscheidt. Touted as a treatment for a wide range of illnesses, the Lebenswecker brought both fame and wealth to Baunscheidt.

The second artifact described in the video belongs to the broad category of dubious medical instruments known as bloodletting devices. The specific object shown is a spring-loaded scarificator.

To view the video, go to:  
<https://www.youtube.com/watch?v=2eFXjtSD-R4&feature=youtu.be>

The museum will reschedule Jim's lecture as soon as it is allowed to do so. We look forward to seeing you cringe at the lecture.



*Baunscheidt Lebenswecker*



*Scarificator*

## Can you guess what this unusual plier-like object is for?

What was this unusual punch-and-press tool used for? It is a handheld, plier-like object that is seven inches long. There is a front part with an adjustable, angled punch (or pry tool), and just behind that is a flat press section. It is made of iron, with a wooden handle. The punch part is not pointed, but more like a sharpened standard screwdriver, slightly curved. There are no company markings at all.



Turn this page upside down to read the answer below.

Answer: This is a fun one, because, at first, we did not know what it was for. When it first came in to the museum, we had to turn to the web. It is for the reloading of shotgun shells. The pry piece is used to remove the spent primer cap, and the press part is used to insert a new primer (which we assume is done very, very gently).

# The House That Dr. Williams Built

Before the Museum of American Heritage was given the privilege to reside in the 1907 Craftsman-style home it currently occupies, the home belonged to the Williams family, who lived at 351 Homer Avenue from 1907 to 1989.

Dr. Thomas Williams was born in West Virginia and was home-schooled in a rural area of the state before attending the University of West Virginia. It is at this university where Dr. Williams was persuaded to go to Stanford University to study law and thus began his adventure west. Dr. Williams switched from law to medicine and graduated from Stanford in 1897. He then attended Columbia University, where he received his medical degree and began his life as a physician.

In 1901, Dr. Williams was hiking near La Honda when he met another Stanford student by the name of Dora Moody. Dr. Williams and Dora married in 1901 and had two daughters: Elizabeth (Betsy) in 1904 and Rhona in 1905.

Dr. Williams opened his own practice in San Francisco in 1903 and relocated to Palo Alto in 1904. He often visited patients by bicycle or by carriage, and eventually was able to buy a car around 1910. The Williams family is known as one of the first Palo Alto families to own a car.

Dr. Thomas Williams is deeply rooted in Palo Alto history. He chaired the school's Board of Athletic Control at Stanford, where he helped to construct the stadium. In addition to serving two years as Health Officer for the City of Palo Alto, Dr. Williams was a member of the City Council from 1923 to 1926. He was also one of the founders of the Palo Alto Medical Clinic (PAMC) in the Roth building at 300 Homer Avenue. PAMC later became the Palo Alto Medical Foundation.

In 1906, renowned local architect Ernest Coxhead designed a custom house for Dr. Williams and his family, and construction of the house was completed in 1907. The house included a medical wing, so that Dr. Williams could have his practice inside his home rather than across the street where the Roth building stands today. The medical wing originally included an office, reception room, laboratory and surgery.

The Williams House, which is now on Palo Alto's Historic Buildings Inventory, was left to the City of Palo Alto when Dr. Williams' last surviving daughter Rhona died in 1989. After a long and difficult search for an appropriate occupant, the house and its property were leased to MOAH in 1997. In April 1998, paloaltoonline.com announced in an article entitled "A grand rebirth of a doctor's house" that, "the Williams house finally opens this week as the permanent home of the Museum of American Heritage."

While MOAH pays a only a nominal fee to the City of Palo Alto for the Williams House, it is also responsible for the care and maintenance of the property, including both the structures and the gardens. Since occupying the Williams House over 20 years ago, MOAH has completed many projects to restore and maintain it, always respecting the historic nature of the property.

At MOAH, you can step back in time with Dr. Williams when you visit his still-intact office in the medical wing.



*Top: The Williams family  
Bottom: Williams House in 1925*



*Williams House today*



## Spotlight on Volunteers: Rich and Pat Douglas

MOAH has been fortunate over the years to snag couples as volunteers. Rich and Pat, husband and wife, have been one of the couples who volunteer with us. Rich first heard of the museum through Perry Moerdyke, friend of our founder, Frank Livermore, and also an attorney who helped establish MOAH.

Before really getting started with volunteering at MOAH, Rich owned Douglas Fabrics and Sewing Machines with his brother. After his retirement in 1995, Rich became interested in MOAH's collection — especially the vintage sewing machines. As a volunteer, he has impressively serviced and cleaned most of MOAH's vintage sewing machines. In addition, he has given two lectures at MOAH about the history of his business and sewing machines. He also gave a presentation on coin collecting.

The Douglasses have seen MOAH through all three of its locations (Alma Street, El Camino Real and Homer Avenue). But most of their volunteering has taken place at our current home in the Williams House on Homer Avenue.



Rich and Pat have enjoyed manning the refreshments area at the Vintage Vehicles and Family Festival and have been doing this for at least eight years now.

They have both volunteered teaching classes at MOAH. The aspect of volunteering that Rich and Pat have most enjoyed is interacting with everyone at MOAH and volunteering alongside other volunteers.

Most recently Rich joined the Board of Directors after being a Community Advisory Board member for many years. We are so grateful for their involvement here at MOAH!

## MOAH Welcomes Its New and Upgrading Members!

### New Members

#### *Individual*

Kiara Bickers  
Damian Fischer  
Jeffrey Goodman  
Nikhil Gupta  
Christian Hauser  
Afsheen Iftikhar  
Steven Magelowitz  
Jishnu Nair  
Teri Nguyen  
Tamara Peterson  
Lily Wong

#### *Sustaining*

**Dan and Leslie Armistead**

### Upgrading Members

#### *Family*

Judy Johnson  
Suzanne Krumbein  
Linda Larson Parks  
Tom McPharlin  
Judith Swope

#### *Sustaining*

Dr. John Adam  
Joan Jack  
Bob and Nancy Jacobsen  
Barbara Lawson  
Judy Leahy  
Delores Nelson  
Barbara and Jim Newton

### Upgrading Members, cont'd.

#### *Sustaining, cont'd.*

Bonnie and David Pollard  
Charles Schulz and Claire Taylor

#### *Supporting*

John and Kaaren Antoun  
Pat and Rich Douglas  
Betsy and David Fryberger  
Daniel Adams and Star Teachout  
Curt Weil



## From Our President, continued from Page 2.

important enough for us to accept and then take the time to find them new homes. Occasionally some are so significant that they are better displayed in more narrowly focused museums. In the past few years, these situations have led us to permanently transfer artifacts from our control to various other specialized museums. Examples include giving a unique Chinese wheelbarrow to the California Gold Country, slide rules to Colorado, rare television components to Ohio, a collection of city stereo photographs to Michigan, and military artifacts to Massachusetts. There was even a collection of excess blacksmith tools that we recently gifted to farriers who lost their equipment in the Northern California wild fires.

In addition to using museum artifacts to better our community, we use the Livermore Learning Center and the museum warehouse to do the same. I am sure that many of you have attended our lectures and music events in the Learning Center; that is the primary way we use that building to support the local community. However we also make the LLC available, at no cost, to local non-profit organizations for their own events. It has functioned as a meeting hall for various local neighborhood organizations, including periodic meetings of the BayLUG group, Bay Area Engine Modelers Club, and Lewis and Clark Trail Heritage Foundation. The popular non-profit Repair Cafe events make use of the Learning Center and parking lot multiple times a year. Our museum's friend and incredible music performer Yuri Liberzon has even used it (and our gardens) for recording sessions. We are fortunate to have such an asset, and we make it available to benefit the community whenever possible.

In another use of museum assets, ever since we moved into (and organized) the new warehouse, we have opened it up yearly to museum members for the open warehouse day. But we have also made it available to local museums and other non-profit organizations. For instance, we have hosted multiple other museums to view how we store and organize our extensive collection. Also, we have had groups schedule visits to the warehouse for special organized tours. And we have had multiple discussions for other non-profit organizations to use the warehouse at no cost for their own fund raisers.

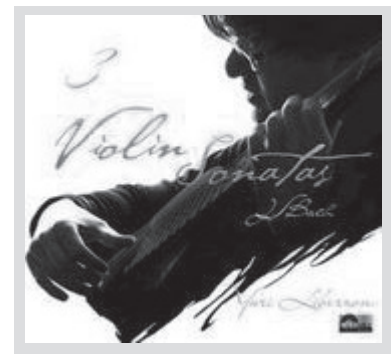
We believe that allowing those outside of our normal museum friends to make use of our facilities and artifacts is something we can do to improve our local community. But we also think that doing so provides benefits to the museum as well. Each time MOAH gets exposure to new groups and individuals, we have the opportunity to acquire some new members, financial supporters, artifact donors, or a combination of the above.

Of course, supporting our community is not something we are able to do for free. These activities result in impacts of time (and money) to our staff and volunteers. Large organizations tend to have a full-time employee (or group of employees) dedicated to community outreach. We, on the other hand, are limited to what we can do with our current budget, available staff time, and our wonderful volunteers. But we all think the effort is worth it. Overall, our museum is fortunate to be in a position to be a strong contributor both to our Bay Area neighborhoods and to all of our museum and educational friends. And we take pride in improving our "community," however you choose to define it.

## Yuri Liberzon Releases "3 Violin Sonatas" Album

Although Yuri Liberzon, one of MOAH's incredibly talented performers and classical guitarist, was unable to perform last year in our Summer Concert Series due to the pandemic, we are happy to report that he has been busy with other endeavors. Last October, Yuri released a new album called "3 Violin Sonatas," which features Johann Sebastian Bach's three sonatas. Curiously, with Yuri's talent on the guitar, if he might ever play a different instrument, it would be the violin.

Yuri believes that playing Bach's music on guitar requires creative adaptation; being able to take note of the instrument, while showing off its best qualities, and staying authentic to the composer are among the key thoughts to keep in mind. With this album, Yuri set out to capture sound that is intimate and as close to the instrument as possible, bringing the nuances to the listener's ears.



MOAH congratulates Yuri on his newest album and sincerely thanks him for his ongoing support of the MOAH Summer Concert Series! If you wish to purchase this album or any of Yuri's other albums, please visit <http://www.yuriguitar.com>.

## MOAH thanks ...

### the following for their contributions over the past six months\*:

Shayne & Belle Bundy \* Beth Bunnenberg \* Susan Cole & Mike Forster \* Vivian Cromwell \* John & Patricia Davis \* Betsy & David Fryberger \* Rita & Perry French \* Charlie & Roberta Gillis \* Jung Heiyoun \* Mike & Carol Megas \* Ron Merk \* Herb Perry \* William Reller \* Carl & Susan Thomsen \* Jim & Eileen Wall

### contributors to MOAH's *Film Cameras & Photography* exhibit:

Katy Adcox \* Michelle Fabian \* Jim Wall

### the Garden Club of Palo Alto and our MOAH garden volunteers who take wonderful care of MOAH's grounds and gardens:

Robin Allen \* Connie Cavanaugh \* Betsy Fryberger \* Leslie Fish \* Jennifer Fitzmorris \* Kirsten Gildersleeve \* Indraneel Gireendra Kasmalkar \* Mary Jo Levy \* Nan Knoblauch \* Sue Krumbein \* Delia Laitin \* Kathy Luchini \* Edith Miller \* Herb Perry \* Girvin & Lesley Peters \* Kevin Quinn \* Eden Salomon \* Winnie Siegel \* Indy & Li Ting \* Ellie Thomas \* Cathy Wachtel

\*Donations received as of Oct. 27, 2020

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## The MOAH Legacy Society

John Davis \* Charlie Gillis \* Trevor & Lori Heathorn \* Jim & Bev Nelson \*

Jim & Eileen Wall

## Happy News During Tough Times

Despite the pandemic, Michelle Overton (now Fabian), MOAH's Exhibits & Operations Manager, married Kerwin Fabian on June 26, 2020, outside on their front patio with their immediate family in attendance via Zoom. They had originally scheduled their wedding to take place on April 25, 2020, and then had to postpone the wedding to October 10, 2020, but ultimately decided it was best to cancel the event due to COVID-19.

Even though Michelle and Fabian decided to cancel their planned wedding festivities, they still got dressed up in wedding attire and took photos with all of their parents just as they would have done at their wedding ceremony and reception party in Monterey. They are still planning to have some type of reception in the future when circumstances allow. Both Michelle and Kerwin are incredibly grateful for all the support from their family, friends and MOAH.

MOAH sincerely wishes Michelle and Kerwin a lifetime of adventures and happiness together. We are glad that they could celebrate in all the ways they were able to in these times. Cheers and congratulations to Michelle and Kerwin!



# In Memoriam

## Robert K. Jaedicke

February 10, 1929 - May 24, 2020

Born and raised in Hanover, Kansas, Bob Jaedicke earned both a bachelor's degree and an MBA from the University of Washington. After serving in the United States Air Force, he received a PhD at the University of Minnesota.

Bob's distinguished academic career included serving on the faculties of the University of Minnesota and the Harvard Business School and culminated in being named first Associate Dean and then Dean of Stanford Graduate School of Business. In addition, he received multiple awards in the field of accounting, served as advisor to CM Capital Corporation, and served on several boards of directors of both corporations and not-for-profit organizations.



Bob had a great love of horses, was a skilled rider, and was nicknamed "Cowboy Bob" by his colleagues.

After serving as one of the first members of MOAH's Board of Directors, Bob was named to our Community Advisory Board. During his involvement with MOAH, he personally underwrote the hiring of a fund development expert to manage the museum's first membership drive, engaged a group of Stanford students to help with the membership drive, and provided funding to MOAH by donating his large coin collection for the museum to sell.

We extend sincere condolences to Bob's family.



### How to Join and Get MOAH for your Money!

Museum members receive this newsletter; attend lectures free of charge; receive a discount on workshops and special events; and are invited to special members-only receptions for each exhibit.



- Livermore Collector..... \$ 2,500
- Patron ..... \$ 1,000
- Sponsoring ..... \$ 500
- Supporting ..... \$ 250
- Sustaining..... \$ 100
- Family ..... \$ 50
- Individual Adult..... \$ 35

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E-mail: **mail@moah.org**

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Remit to: **Museum of American Heritage, P. O. Box 1731, Palo Alto, CA 94302-1731**





P. O. Box 1731, Palo Alto, CA 94302-1731  
Phone: 650.321.1004  
Fax: 650.473.6950  
Website: [www.moah.org](http://www.moah.org)  
E-mail: [mail@moah.org](mailto:mail@moah.org)  
Located at 351 Homer Avenue, Palo Alto,  
between Bryant and Waverley Streets  
Hours: Friday through Sunday, 11 am–4 pm  
Admission: Free  
Donations welcomed  
Group tours available by appointment

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## — MOAH EXHIBITS, EVENTS, CLASSES —

**Exhibits: Friday - Sunday, 11:00 AM - 4:00 PM (Group tours available at minimal fee)**

***Frank's Cabinet of Curiosities: Celebrating 30 Years***

In the Main Gallery

Now through February 21, 2021

***Film Cameras & Photography***

In the doctor's examination room

Now through early Spring 2021

**Permanent Exhibits:** Kitchen; General Store; Dr. Williams' Office; Gardens; Print Shop;  
Marshall Mathews Garage; Ely Family Children's Room

### Please Note

Due to ongoing restrictions due to the Coronavirus pandemic, the museum's planned events have been postponed. During this time, please continue to check for updates to our schedule at:

**[www.moah.org/calendar](http://www.moah.org/calendar)**