

March - June 2009
Number 65

*Creating innovators of the future
through inventions of the past*

MOAH Holiday Fun



Once again this year, the Museum of American Heritage welcomed in the holidays in style. On the evening of Sunday, December 7, members gathered at the historic Williams House to enjoy holiday festivities, the opening of our annual LEGO® display and our current exhibit, *Music to One's Ears*. MOAH thanks party committee members Jim Wall, Girvin Peters and Karen White who overlooked no detail in the planning of this special event.

As in past year's, MOAH is grateful to both the Bay Area LEGO® Users Group (BayLUG) and the Bay Area LEGO® Train Club for executing and manning their wonderful exhibit, a favorite with local children ... and their grown-ups! Special recognition goes to Bruce Chamberlain for his daily presence at the display, which generated lines of visitors literally down the street. By the time the exhibit closed, an incredible 14,785 viewers had been logged.

What a wonderful way to start the holidays!

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From Our President

Donald Nusbaum



It is amazing to think that it has been two years since I became President of the Museum of American Heritage. What a couple of years it has been! And what a wonderful year it will be as we pay tribute to the 80th birthday of Sunset Magazine and the vision of the Lane family.

When I first signed on to this post I had several goals I hoped to achieve. One of them, to improve our signage and street visibility, will be accomplished this spring as we mount new signage in time for our Sunset exhibit opening.

Another one of my goals was to increase awareness and visitation to MOAH. A great example of success in this area is the extensive article about our music exhibit that appeared in Palo Alto Online News on December 18.

Recently, I had the opportunity to see just what better awareness can do for our organization. Thanks to a superb advertising campaign, we had almost 15,000 visitors to the annual LEGO® holiday exhibit. I spent two weekends as the gatekeeper on the driveway, which gave me the opportunity to talk with hundreds of visitors. The vast majority had never been to MOAH before. You can imagine their delight, and our pleasure, when they came to see the LEGO® trains, but discovered all the other gems the museum has to offer.

What struck me in talking to people was how excited they were at the chance to see history come alive. Knowing how enthusiastic the public is at the annual *Vintage Vehicles and Family Festival*, I thought of how exciting it would be to harness the enthusiasm of VVFF and LEGO® audiences for year-round MOAH activities. What better way to keep bringing crowds to MOAH than to show them old-fashioned vehicles?

In 2009 we are planning to refurbish and refresh many of our permanent exhibits. I am committed to seeing us refresh the Marshall Mathews Garage by turning it into an old-fashioned car shop diorama with a working demonstration area. By inviting owners, clubs and car buffs to work on their vehicles at MOAH on the weekends, we can give our public a chance to see just what happens under a Model T hood or inside an old Harley engine. We invite any of you with relevant memorabilia, knowledge or just enthusiasm to get involved in bringing Marshall's passion for antique cars to a whole new generation.

I look forward to talking and working with you to make 2009 our most successful year ever.

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Frank Livermore 1919-2000

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From The Executive Director

Gwenyth Claughton



MOAH's greatest strength and, ironically, our greatest weakness is our dedicated volunteer group. Since the museum first opened, we have thrived and prospered thanks to the efforts of individuals who have given so generously of their time. Volunteers develop our exhibits, plan and teach our adult and children's programs and deliver our amazing special events. Whether it is getting up at the crack of dawn to work

at the Vintage Vehicles & Family Festival, spending weekends teaching classes to young enthusiasts, or keeping late hours to mount an exhibit, MOAH volunteers are there to ensure the work gets done.

MOAH enjoys the unique privilege of long-term dedication. Once you get involved with the museum, it seems that you are a MOAH volunteer for life. In the past three years I have been privileged to get to know so many amazing people. I am still astounded by the level of commitment I have seen. Many of our volunteers have made working at MOAH a second career after retirement. People who began working alongside Frank Livermore remain working at MOAH as long as they are able. They bring with them a wealth of knowledge, experience and skill that is staggering and very much the envy of many larger organizations.

Yet, this dedication to MOAH is our greatest challenge as well. Each time one of our team is forced to resign due to ill health, our organization suffers immeasurably, and the passing of our friends and co-workers is keenly felt by us all. The unfortunate reality is that MOAH is losing its first generation of dedicated volunteers at a rate that exceeds our ability to recruit new staff. Declining leisure time, family and career commitments, increased demand for volunteers from all non-profits are just a few of the factors preventing greater recruitment. We are not alone, as we hear that other organizations, like us, face the challenge of eliminating programs and projects for lack of volunteers.

Interestingly, even in these difficult times, MOAH's greatest challenge is not long-term financial viability. It is an increasing shortage of volunteers that threatens our future existence. Without wanting to sound too bleak, we face the threat of shorter gallery hours due to a lack of docents, fewer annual exhibits due to a lack of exhibit staff, and reduced adult and children's programs. All it takes is a few hours per month to help out in the galleries, tend the gardens, or work on a special event. With such an exciting year ahead of us, we are confident you will find something enjoyable to do, and I guarantee you will meet fascinating people among our MOAH volunteers. The gift of your time will be the greatest gift you can give our museum.

Spotlight on Sponsorship

Stanford Federal Credit Union

MOAH is fortunate to include the Stanford Federal Credit Union among its long-time supporters, and we wish SFCU a very happy 50th birthday. SFCU is a full-service financial institution owned and operated by its members from the Stanford Community, including Stanford University, Stanford Hospital, Lucile Packard Children's Hospital and Stanford Linear Accelerator Center. It began in 1959 through the efforts of a group of Stanford employees who sought to develop an institution to serve their banking needs. Now 50 years old, it has grown to 46,000+ members and over \$1 billion in assets. Stanford FCU was the first institution to offer online banking, and it continues to be committed to offering innovative technology to its members. The credit union is also focused on enhancing financial lives through education and counseling. A voluntary, member-elected Board of Directors oversees the credit union's operations.

Stanford Federal Credit Union is an active member of the Palo Alto community. Established partnerships with local organizations keep SFCU involved in the community to meet their goal of civic responsibility. Areas where SFCU has been involved include: funding an endowed professorship at Stanford, the Stanford Alumni Association, Stanford Athletics, Friends of the Palo Alto Library, the Children's Health Council, Stanford Lively Arts, the Cantor Arts Center, Lucile Packard Children's Hospital and the Palo Alto Red Cross. SFCU has maintained a long-term relationship with MOAH by providing event and governance volunteers.

While SFCU was designed to serve the banking needs of faculty, staff, students, alumni and volunteers of Stanford University, SFCU membership also reaches over 100 local companies. Through our partnership with SFCU, members of the Museum of American Heritage are automatically eligible for membership. Contact SFCU directly to learn more about how this wonderful partnership can benefit you.

At The Lectern

Judith Lautmann

To reflect our current exhibit, with its focus on how music is made, MOAH's lecture series has taken on a distinctly melodic tone over the past several months.

On October 23, members and guests were treated to *A Musical Lecture* by Left Bank / Rive Gauche, who provided a mixture of live music and commentary on music from the early 20th century in Europe and America. Trio members Larry Schemel on bass, violinist Alan Cooper and accordion player Julianne Stafford talked about the globalization of music during the early 1900s. They described music as a way for people to escape from reality and to come together in times of great difficulty. They discussed the emotional reactions people have to music and demonstrated by playing two pieces, one fast-paced and in a major key, the other slower and in a minor key. Complementing their remarks, the artists played pieces representing diverse musical styles. Selections included *Reve Bohemien*, *Cocorico Polka*, *La Romance de Paris*, *La Vie en Rose* (a real crowd-pleaser) and *Elephant Rag*.



Continuing the musical theme, The Crones presented *A Musical Tour On Candlemas Eve: Music from the 13th century to the 21st century*, on Sunday, February 1. Clad in colorful Renaissance garb, this group of five “wise women” evolved from a recorder ensemble dating back to the 1980s. Their performance began with several selections from the Medieval era, including *A Paris*, *Frese Nouwele*, and the Renaissance, including pieces by Holborne, Coprario and Okeover. Moving to the Baroque period, which produced few pieces for recorder ensembles, they played Jeremiah Clarke's *Trumpet Voluntary*. In the Classical period, older instruments, such as the harpsichord and recorder, were replaced by modern symphonic instruments, so the Crones' selections from this time forward represented adaptations for the recorder; these pieces included the Classical *La Paix* by Handel, Verdi's *La Donna e Mobile*, representing the Romantic period, the Folk tune *I Will Bow*

and *Be Simple*, and 20th century songs *Turkey in the Straw* and *Kleine Suite III*. The performance concluded with two pieces composed in the 21st century: the Prelude from *Prelude and Fugue No. 1*, by Glen Shannon, who lives in the East Bay, and *LeClercq's Air*, by R.E. Wood.

The museum is sincerely grateful to these performers for delivering programs that both informed and entertained their enthusiastic audiences. MOAH's lecture series is open to the public. Admission is free to members; non-members pay \$5. Lectures are held at the Frank Livermore Learning Center, adjacent to the main gallery. Check the event schedule at our web site for upcoming programs.



News & Notes

Save The Date!

2009 Vintage Vehicles & Family Festival

Saturday, August 8, 2009

Location: Palo Alto High School

Once again, this annual family favorite will be held on the grounds of Palo Alto High School. Mark your calendar now!

Are You A Sunset Magazine Aficionado?

Did you ever work for the Lane Family or Sunset magazine? Are you interested in sharing your experiences and stories with MOAH visitors? Please consider being part of the celebrations this year as we pay tribute to 80 years of this unique publication. Volunteer opportunities include: working on special events, providing tours to visitors, assisting with lectures and programs.

For additional information, please call our office at 650.321.1004.

Sponsor MOAH For A Day!

Did you know?

It costs at least \$250 per day to operate the Museum of American Heritage? Whether we are open to the public or not, the costs to maintain our collections, the Williams House and Gardens, and our other activities must be met. We are delighted to launch a new Sponsorship Program that helps meet those obligations. We are offering a MOAH "Day Sponsorship." This is a great way to honor someone close to you that cares about preserving our heritage.

What will the money be used for?

All of the funds you donate will go directly to the operating budget for MOAH.

Here's How It Works:

Individuals, families or businesses can contribute \$250 for the day of your choice, in honor of a particular person or family event (birthday, anniversary, etc.). Sponsors will be recognized in the newsletter, on our website and on signs placed in the public areas of the museum ("This month's sponsors are:"). This is an excellent way for businesses to get local recognition for community service.

What Do You Need To Do?

Provide us with your name, address, phone number, e-mail address, date you would like to sponsor, and "In Recognition of:" (can honor a person, accomplishment, historical event, etc.), make your check payable to "Museum of American Heritage," and send it to Museum of American Heritage, P.O. Box 1731, Palo Alto, CA, 94302-1731. Or, call Gwenyth at 650-473-9070. We will send you an acknowledgement letter for tax purposes and will place your name on our sponsor list. You may indicate if you would like us to contact you each year to renew the gift.

Education Department

Wendy Breu



Planning Report on 6th Annual MOAH Summer Camps

Our core group of summer camp planners, Wes Anderson, Bob Katzive, Jim Wall and Bob Boschert, are bursting with creative ideas for this year's summer camps. We have met several times during the past two months and have designed a list of fun-filled activities. Once again, we plan to offer two week-long summer camps. The dates are June 22 – 26 and July 13 – 16, 2009.

Here is a quick snapshot of some of the proposed activities:

- o Fun With Electronics
 - o Possible projects (all brand new designs): Theramin, Strobe Light, Digital Reaction Timer
- o Mechanics in Action
- o Robotics: LEGO® Mindstorm
- o Design For Superheroes
- o Computer 3-D Modeling
- o Aeronautics
 - o Rocket Science
 - o Field Trip to explore the science of flying

2009 MOAH Outreach

We're having a busy start in 2009. On the evening of January 15, MOAH was on hand to celebrate the first Science Fair with students and parents at Jordan Middle School. In addition to many of our fun and hands-on electrical devices, Jim Wall brought along an array of our class projects to solicit interest from families not familiar with MOAH.

Twenty-three students from Mountain View Independent Study Program visited MOAH on January 16. This morning program was comprised of a science sampler and a docent-guided tour. Jim Wall delivered a lively mini-lecture on Electrostatics and Electromagnetism, interleaved with many hands-on activities. Jim received high scores on his program delivery. Here is a sample of comments from parents:



“Jim is very engaging and informative --- Great Teacher!”

“Great Class --- I learned a lot, and I am sure my kids did, too!”

“Jim is a great speaker. He made the subject so interesting. I have two sons and even though they are different ages, I'm sure they both were intrigued.”

Many thanks to Judy Pell, who led the students and parent chaperones on a tour of the museum grounds and the current exhibit.

On the horizon is the Jan Lathrop Stanford Middle School Science Fair on January 27-28. In the planning stage is Addison Elementary School's Science Fair in the Spring.

See Education Department, Page 10.

In Memoriam

Jacques Littlefield

Bev Nelson

Many of you have already heard the sad news of the death of Jacques Mequet Littlefield in early January 2009. He was 59 years old and had battled cancer for the past decade. Jacques was famous around the world for having assembled one of the largest private collections of military vehicles in existence. Jacques' fascination with armored vehicles began in his childhood when he started building plastic models of tanks. While in college, he built his first scale model, radio-controlled tank. He acquired his first full-sized vehicle in 1975. In 1998 Jacques set up the Military Vehicle Technology Foundation to manage his collection of over 150 vehicles and to restore new additions. The collection is housed at Pony Tracks Ranch in Portola Valley.

The collection ranges from a World War II-era U.S. Army M3A1 wheeled scout car, the first acquisition, to a Soviet-era mobile Scud Missile launcher, and includes such famous tanks as the U.S. Sherman and Patton class; U.K. Centurion, Conqueror and Chieftain; German WWII vehicles including a Panther; and Soviet-era Russian tanks.

Our museum has been blessed with his membership on our Community Advisory Board since 1991. Jacques was a behind-the-scenes person who contributed much to the success of MOAH. He hosted three major fundraisers for our museum at his amazing military museum: *Tanks for the Memories*, *Tanks and More*, and *An Afternoon at Pony Tracks Ranch*. Jacques was always generous about sharing his collection with non-profit groups in our community. Just a month before his passing, he generously led a group of MOAH supporters on a tour of his collection. Jacques was always a very engaging and gracious host. His enthusiasm was infectious. The history of armored vehicles is more complete due to his research and preservation of one of the country's largest private collections of tanks and other military vehicles.

Jacques will be missed by all of us. His life was snatched away all too soon, but he will remain in our hearts. We will have fond memories of knowing this wonderful man and remembering his willingness to share what he had with others. All of us at the Museum of American Heritage send our deepest condolences to the Littlefield family. We were fortunate to have called him friend.

Carol Murden

Beth Bunnenberg

Lovers of history and historic preservation lost a true friend with the passing of Carol Murden on December 27, 2008. Carol was renowned in our community as an energetic champion for historic preservation efforts.

In 1992 Carol joined Palo Alto Stanford Heritage (PAST) to promote the preservation of historic buildings and in 2002 she received a lifetime award from PAST in recognition of her first decade of work in that area. In 1996 she was appointed to the Palo Alto Historic Resources Board, on which she served until 2008, including serving as chair in 1999-2000. Her tenure included working on the 1998 Palo Alto Historic Inventory.

Carol also served on the board of the Palo Alto Historical Association, and was a founding board member of the Palo Alto History Museum initiative. She worked tirelessly to raise awareness and resources for the conversion of the historic Roth Building into a history museum for Palo Alto. Carol was instrumental in securing the nomination of the building to the National Register of historic sites.

When the Museum of American Heritage was awarded custodianship of the historic Williams House in 1998, Carol worked closely with MOAH staff to help document the history of the property and the family. One of the museum's most valuable resources is the comprehensive binder of information that Carol tirelessly compiled. Thanks to her considerable efforts, we have an extensive history comprised of photographs, oral interviews, letters, newspaper clippings and other memorabilia. Carol's efforts were one of our most valued resources in the process of restoring the Williams House and Gardens.

MOAH sends condolences to her husband, sons, daughter-in-law and new granddaughter Lexi. Thanks to Carol's efforts a little more of old Palo Alto will remain for future generations to enjoy.

Current Exhibit - *Music To One's Ears:* *Musical instruments in the home, band and orchestra*

August 29, 2008 – March 29, 2009



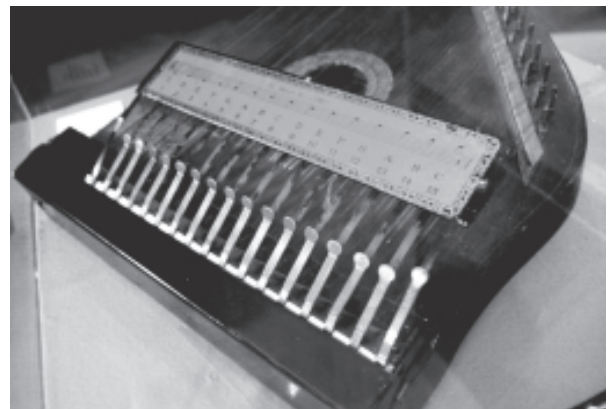
Bob Katzive

The Song Goes On

The tune must be a good one, as the exhibit *Music to One's Ears: Musical Instruments in the Home, Band and Orchestra* has been extended through March 29. Maybe it's the operating theremin, maybe it's the playable pipe organ, maybe it is the rich colors of brass and wood reflecting softly, maybe it's the many interactive exhibits and videos, but whatever it is, MOAH visitors like it!

All musical instruments (including the human voice) create sounds by producing vibrations in the air that our ears detect. Larger vibrations produce louder sounds. A vibration at a specific rate produces a tone (note). Faster vibrations produce a higher-pitched sound. A series of notes, often occurring in a specific rhythm, is perceived as a melody. And musical instruments are the devices that people of many lands have used since ancient times to produce the series of sounds we call music.

Main gallery displays include strings, woodwinds, brass, percussion and keyboard instruments. Some, such as the wooden hurdy-gurdy, the electronic theremin and the krumphorn, are rarely seen. Many of the instruments are beautifully inlaid, carved and otherwise decorated. Visitors can select various instruments from our interactive display and learn their history and what they sound like.



For this exhibit, the Collections Corner features a wonderful display of devices representing the history of music recording and reproduction. Check out the early recording technologies and see how they evolved to the familiar phonograph, tape recorder, CD player and other modern devices. Listen to samples of various types of music and see what music looks like in electronic form. In the library you can hear a reconstruction of the first known recording of music, see an amusing demonstration of sophisticated music played with instruments improvised from objects found in an ordinary office, and test your musical knowledge on the Knapp Questioner.



In the fireplace room, kids make their own music with simple instruments, as parents peruse the instruments and objects in the cases. And if you ask a docent, you might get a demonstration of a machine that makes guitar picks!

MOAH thanks the following for their contributions to this exhibit: Art Adams, Miriam Angus, Bob Beck, Karen Bergen, Robert Borawski, Betty Britton, Gloria Brown, Beth Bunnenberg, Dick Clark, Frank Ford and Gryphon Stringed Instruments, Dor Hesselgrave, Nancy Huber, Bob Jack, Bob Katzive, Mark Knudson, Keith Kvenholden, Bill Lazar, Gary Masching, Art Notthoff, Don Nusbaum, Kim Pack, Palo Alto History Museum, Monroe Postman, Rudy Ryan, Marge Shively, and Exhibits Committee members Isabel Kennedy, Beryl Self, and Bill Wehrend.

For their generous support of MOAH, our thanks to.....

Donors to the 2008 Annual Appeal (Gifts received as of January 15)

Wes Anderson * Betty Anderson * Anonymous * William & Barbara Alhouse * Bob Asadorian * Allen Baum * Richard Baumgartner * Bill & Sue Beaver * Bob & Mary Jane Beck * Ron Benoit * Richard & Joan Bialek * Vivian Blomenkamp * Thomas & Polly Bredt * Roger Broussal * The Allan & Marilyn Brown Fund * Gloria Brown * Joe Bullock * Arthur & Sylvia Carroll * Chris Carter * The Cavigli Family * Dick Clark * Peter Cleavland * Alan Cooper * Linda Craig * Joan Cunneen * Gary Dahl * John & Patricia Davis * Dorothy Demange * Andrew & Eleanor Doty * Rich & Pat Douglas * William Downey * Joe & Meri Ehrlich * MJ Fisher * Inger Friis * Jessie Gaspar * Charlie & Roberta Gillis * Paul Goldstein & Dena Mossar * Robert & Joan Grant * Robert Gregory * Robert Grimm * Marie Guerin * Eric & Elaine Hahn * Lennis Hansen * William Harris * Larry & Penny Hassett * Richard & Imogene Hilbers * Sylvia Hochsheid * Joe & Nancy Huber * Mary Hughes * Bob & Joan Jack * Dean & Lorraine Johnson * Spencer & Deborah Johnson * Isabel Kennedy * Mary Kennedy * Larry Klein * Keith & Mary Ann Kvenvolden * NP Landsbergen * Eugenia Lange * Jack & Lisa Lapidos * Judith Lautmann * Barbara Lawson * Daniel Lazare * Judith Leahy * Wayland & Doty Lee * Jan Leeman * LW Liston * Fabio Lopez Lazaro & Gwenyth Claughton * Harry & Carolyn Love * Linda Lynch * Jim & Virginia Lyons * Tom MacFadyen * Jamis & Margaret MacNiven * Joseph & Sandra Martignetti * Nancy Mathews * James & Margaret Ann McClenahan * Pete Moffat * Gordon & Betty Moore * Patricia Morris * AH (Arthur) Morse * Ronald Murphy * Randall & Julaine Neff * Jim & Bev Nelson * Jim & Barbara Newton * Ruth Noseworthy * Peter & Kay Nosler * Art Notthoff * J. Boyce Nute * Charlie & Kim Pack * George Patterson * Scott & Sandra Pearson * Girvin & Lesley Peters * Russell & Marilyn Phillips * Clifford Planer * James Porter * Jeannette Rimmel * Jeff & Emily Risberg * Jack Rominger * Bernard Ross * Perry Samuels * Patricia Schmidt * Nancy Spangler * Art & Peggy Stauffer * Dixie Storkman * H. Phillip & Susan Tam * Warren Thoits * Carl and Susan Thomsen * Elwynne Trepel * Turner-Gilliland Trust * M Louise Wade * Jim & Eileen Wall * Channell & Janet Wasson * Bill & Miriam Wehrend * Priscilla White * Anne Wilbur * Alison Williams * Tom & Ellen Wyman * Loren & Renee Young * Margaret Yung * George Zimmerman

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A Very Special Thank You To Jim McClenahan

Many of you may recall that on January 4, 2008, MOAH's garden suffered damage from a major wind storm. Over the course of the year we worked closely with arborists from the City of Palo Alto to undertake a program to ensure the health, safety and longevity of our gardens. Thanks to guidance from Dave Doctor and other staff at the City of Palo Alto, we devised a plan. The redwood trees required judicious pruning ... no easy, or inexpensive feat to undertake.

Thanks to the commitment, knowledge and generosity of Jim McClenahan and his staff, our redwoods and some of our other rare specimen trees benefited from a healthy pruning. We sincerely appreciate all that Jim has done for MOAH over the years in keeping our grounds healthy and beautiful.

Volunteer Opportunities

Are you looking for some fun and rewarding volunteer experiences with interesting people? For more information about the opportunities listed below, please contact Gwentyth Claughton at 650.473.9070.

Lecture Coordinator

Do you enjoy MOAH's educational and entertaining lectures? Would you be willing to help MOAH identify and connect with some of the fascinating people in our community?

Gallery Docents

Looking for something fun to do on weekends? Do you love to meet new people? How about working as a gallery docent on either Fridays, Saturdays or Sundays? Duties include greeting guests, conducting tours, helping with general museum activities.

Gift Shop Assistant

When you go to a museum, do you immediately head to the gift shop? How about spending some time in MOAH's gift shop? We have opportunities on Fridays, Saturdays and Sundays. Work with great people and cool merchandise, and enjoy some retail therapy without spending a dime!

Garden Volunteers

Are your thumbs green? Or, do you just crave some exercise and fresh air? How about working in MOAH's historic gardens? Be part of the restoration of this unique historic garden. There are opportunities for both light and heavy yard work.

Education Instructors and Assistants

Do you have some untapped teaching skills? Do people like to listen to you teach, or do you just wish they would? How about teaching a weekend workshop or a multi-session class at MOAH? We offer classes on a wide variety of topics, from basic electronics to old-fashioned household activities.

Exhibits Team Member

Do you love to work with others on creating educational and entertaining displays and exhibits? Do you have a passion for history? How about being a part of MOAH's exhibits Team? We mount three exhibits each year and are looking for team members to assist with research, development and installation.

Publicity and Public Relations

Are you interested in communications and public relations? Do you wish more people knew about all of MOAH's great services? How about working with our publicity team to get the word out to our community?

Special Events

Do you love to get involved with special events, fundraisers and parties? Do you like the excitement of working with a team to plan and execute themed functions? How about being a Special Events Volunteer for MOAH's signature fundraiser, Vintage Vehicles & Family Festival, or for other special MOAH events?

Welcome, New Members!

Tau Alpha & Family
Eleanor Hedenkamp
Patty McKernan
Rani Menon & Keith Amidon
Vita Skoblikov

Sustaining

Jane & Roger McCarthy

Thanks to Renewing Members who have upgraded their memberships!

Sponsor

Anadel Law

Sustaining

Robert C. Kirkwood
John A. Stern

In Memoriam

Robert L. Boniface
Jacques Littlefield
Carol Murden

Education Department, *continued from Page 6*

New Class Updates

For the past two years, Jim Wall has been teaching a group of homeschoolers from the Ocean Grove Charter School on weekdays. This group plans to return to MOAH in 2009 to attend a brand new workshop designed by Jim. This new class, Digital Logic, fits nicely into MOAH's series of electrical/electronics workshops, as it follows right after the Integrated Circuits class. Jim Wall has been working diligently on the courseware, and he has constructed a compact version of a digital reaction timer as a take-home project for students. In February, Jim taught the revamped "Electrostatics and Electromagnetism" class to students from Santa Clara Lyceum.

Please check www.moah.org/education often for the latest class schedule.

Next Exhibit - *California Living the Sunset Way, 1929 - 1961*

April 17 - October 2009

Gwenyth Claughton

"You can't look closely at Sunset without developing a considerable respect for the intelligence that goes into the operation"

Wallace Stegner

In recognition of the 80th anniversary of the Lane family's acquisition of *Sunset* magazine, the Museum of American Heritage will mount *California Living the Sunset Way, 1929-1961*. Opening on April 17, 2009, this exhibit focuses on the creation of the ideal California lifestyle as portrayed in the pages of *Sunset* publications in three historically critical periods: the Great Depression; WWII; the post-war 1950s suburban boom.

While *Sunset* had existed since the late 19th century, its purchase and redesign by the Lane family in 1929 shifted its focus to a magazine of "home-life and family interests." Over the next thirty years it would become synonymous with the creation of the uniquely western lifestyle. For the thousands of newcomers settling in the emerging California suburbs, *Sunset* offered practical advice on topics such as gardening, architecture and building, home economics, traveling and doing-it-yourself.

Through indoor and outdoor exhibits, as well as complementary programs, activities and lectures, MOAH visitors will enjoy glimpses into how *Sunset* envisioned and defined our uniquely Californian lifestyle.

A team of volunteers is researching *Sunset* magazines and books to help develop exhibit themes. Our focus areas are: Architecture and Design; Cookery and Homemaking; Gardening; Lifestyle and Leisure; Travel; and Doing it Yourself. We also plan to refresh the MOAH kitchen and to devote a considerable part of the restored vegetable garden to representing a victory garden of the 1940s.

An exciting roster of speakers will enhance our evening lecture series. Among the planned speakers is Ambassador Bill Lane, who will speak about his years in the publishing industry. Special family day activities, heritage arts classes and other activities will enhance the visitor experience as we explore themes found in *Sunset* over the decades.

We welcome you to be part of the fun as we pay tribute to the remarkable creativity of the Lane Family.



How to Join and Get MOAH for your Money!

Museum members receive this newsletter; attend lectures free of charge; receive a discount on youth workshops, special events and gift shop purchases; and are invited to special members-only receptions for each exhibit.

- President's Circle\$ 5000
- Director's Circle\$ 2500
- Benefactors' Circle\$ 1000
- (Annually for five years)
- Patron\$ 1000
- Sponsoring\$ 500
- Supporting\$ 300
- Sustaining\$ 100
- Family\$ 50
- Individual\$ 35

For more information:
Phone: **650.321.1004**
E-mail: **mail@moah.org**
Website: **www.moah.org**

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City/State/Zip _____

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MOAH EXHIBITS, CLASSES, EVENTS

Exhibits: Open Friday - Sunday, 11:00 AM - 4:00 PM

(Group tours available at minimal fee)

*Music To One's Ears: Musical Instruments
in the home, band and orchestra*

Extended through March 29, 2009

California Living the Sunset Way, 1929 - 1961
April 17 - October, 2009

Events & Lectures

2009 Vintage Vehicles & Family Festival

Sunday, August 8, 2009
Palo Alto High School

Class Schedule (Please check web site for latest info)

Design For Super Heroes (Instructor: Jeff Risberg)
Saturday, March 7 & 14, 1:00 - 3:00 PM

Integrated Circuits (Instructor: Larry Pizzella)
Sunday, April 19 & 26, May 3 & 10, Time TBD

Digital Logic (Instructor: Jim Wall)
Saturday, May 9, 16, 30, Time TBD

Introduction to 3-D Modeling For Games (Instructor: Jeff Risberg)
Date/time TBD

2009 Summer Camps

Session I - June 22 - 26, 2009
Session II - July 13 - 17, 2009

Permanent Exhibits of the Early 20th Century

General Store
Kitchen
Print Shop
Williams Gardens
Smith's Shop Machine

Collections Corner

Laundry Area

Lab

Recent Acquisitions

Mini-MOAHs (Offsite Exhibits)

Stanford Federal Credit Union

694 Pampas Lane, Stanford

Little House

800 Middle Avenue, Menlo Park

Bell's Books

536 Emerson St., Palo Alto

For the latest information and class
registration materials, visit
www.moah.org or call 650.321.1004.

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